

Brizcomm

www.brizcomm.com.au

case study



BRIZCOMM is a Brisbane-based company solely owned and run by Yvette Nielsen, a former print journalist who moved into web work in 1996.

Her web site of the same name is an online community featuring free chat and forums, weekly email newsletter, virtual postcards, games, calendar, web cams, useful local links, book reviews, contributed columns, email humour, web content tips and site reviews.

Brizcomm's core business is consulting and training in online content. Yvette has hosted public web content workshops in Brisbane and Singapore along with in-house workshops for council, government, education and corporate groups.

Yvette is about to hire professional web developers (designer and programmer) to redesign the site to include secure on-line payments, a password-protected on-line training manual and a new content management system.

The heart of the site is a database archiving web site reviews from Yvette's popular weekly column in the Brisbane News magazine.